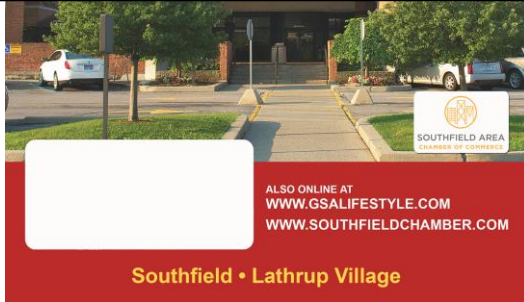


**NOW AVAILABLE
IN ALL WELCOME CENTERS
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STATE OF MICHIGAN**



LIFESTYLE

Greater Southfield Area

MAGAZINE

**2016
Annual Issue**

**Close Date:
11/21/15**

**Materials Date:
11/25/15**

**Mailed to homes and businesses in the
48034, 48075 and 48076 zip codes.**

Distribution is projected at up to 10,000 copies per issue. Final counts based on ad revenue participation.

Get Connected With The Greater Southfield Area Lifestyle!

The Greater Southfield Area Lifestyle is the in-depth community resource guide for Southfield and Lathrup Village. Its comprehensive, no nonsense approach to providing information in an easy to use format makes Lifestyle a special one of a kind resource for residents, local businesses and visitors alike.

Need a service, phone number, website or point of reference – you'll find it in Lifestyle.

Lifestyle is also online at www.gsalifestyle.com. The online Lifestyle allows users to focus their research using Lifestyle's user friendly layout and ability to connect to hundreds of websites. Throw in Lifestyle's convenient access to the Southfield Chamber of Commerce and its membership of business and service providers, and you have everything you need to navigate in the Greater Southfield Community!

Regular content you will see covered in every Lifestyle.....

- Basics** (everything about Greater Southfield from A to Z)
- Education** (public and private schools, colleges and universities and important updates)
- Food & Drink** (local restaurants, bistros, eateries and culinary observations)
- Health & Fitness** (health systems, hospitals, health resources and alternative treatments, fitness/wellness centers)
- LifeSTYLE** (seasonal offerings in retail, home and garden, fashion and beauty)
- Sports & Rec** (teams, clubs, activities, parks and resources)
- Things to Do** (attractions, venues, programs and events) And so much more!

Also – The Southfield Chamber of Commerce (news, programs, membership and events)

**Reach out to Greater Southfield residents and businesses
with your Greater Southfield Area Lifestyle ad placement.**

LOW RATES AND DIRECT MAIL DISTRIBUTION!

ONLINE ACCESS THROUGH THE ONLINE LIFESTYLE AT WWW.GSALIFESTYLE.COM!!

**Connect With Your Community - Brand Your Business
The Greater Southfield Area Lifestyle
Print • Online Access • Direct Mail Distribution**

LIFESTYLE

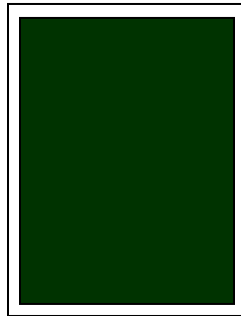
Greater Southfield Area

MAGAZINE

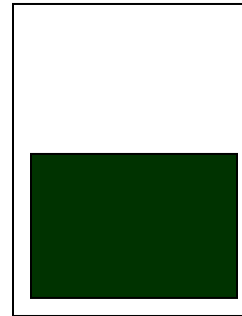
Your Community Resource Guide

Per Placement Pricing (all rates are net)

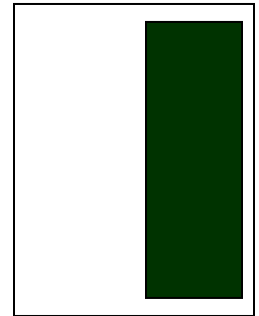
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Full Page	\$1,750
¾ Page	\$1,450
½ Page	\$1,150
¼ Page	\$750
Biz Card	\$350
IFC/ Page 1	\$2,250
IBC	\$2,000
OBC	\$2,750
Centerfold	\$3,000



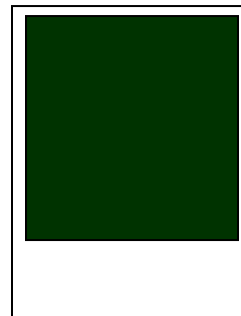
Full Page 7.5 x 10



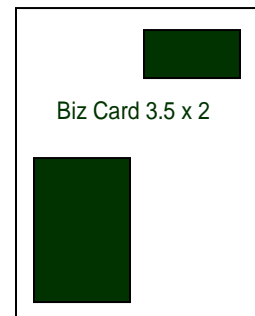
½ Page Wide 7.5 x 4.88



½ Page Tall 3.63 x 10



¾ Page 7.5 x 7.5



¼ Page 3.63 x 4.88

Guaranteed position - +15%, Bleed (+1/4" on all sides) - +5%
Ad preparation by Publisher - \$100 flat fee

30% due with signed contract. Balance due when invoiced with proof of page.
1.5% monthly service charge on outstanding balances.

Monthly Payment Plans Accepted

Reach the Greater Southfield market no matter your budget size.
Ask about our payment plans – credit cards accepted.

Questions??? Contact us!

Call 231-537-3330 or email us at keatonpublications@yahoo.com

Want to “Leverage” Your Lifestyle Investment? Expand Your Placement to Include Other Communities

Special pricing available when you advertise in multiple Lifestyles!

**Birmingham Bloomfield
Greater Rochester
Greater Southfield**

As an advertiser in the Greater Southfield Lifestyle...

- Reach the Greater Southfield market when your print ad is delivered to up to 10,000 households and businesses.
- Visibility at Southfield Chamber of Commerce events and functions throughout the year.
- Online accessibility with the online version of the Greater Southfield Lifestyle at www.gslifestyle.com and other community websites. The online Lifestyle lets users conveniently link from your ad to your website.
- **Get statewide exposure through Southfield Lifestyle’s unique placement in all welcome centers throughout the State of Michigan.**

Connect With Your Community - Brand Your Business Use the Greater Southfield Lifestyle!

Contact Larry Ribits to place your ad and make all the arrangements.
(231) 537-3330 (Office) • (716) 536-2839 (mobile) • kpgllc@yahoo.com