



LIFESTYLE

Orion Oxford

M A G A Z I N E

Winter 2016	Close Date: 12/12/15	Materials Date: 12/17/15
Summer 2016	Close Date: 6/10/16	Materials Date: 6/15/16

Mailed to homes and businesses in the 48359, 48360, 48362, 48370 and 48371 zip codes.

Distribution is projected at up to 10,000+ copies per issue. Final counts based on ad revenue participation.

Brand Your Business In The Orion Oxford Lifestyle!

Keaton Publications is proud to announce the launch of the Orion Oxford Lifestyle - the premier in-depth community resource guide for Lake Orion, Orion Township, Oxford and Oxford Township. Lifestyle provides residents a comprehensive, no nonsense approach of accessing community resources in an easy to use format.

Need a service, phone number, website or point of reference – you'll find it in the Orion Oxford Lifestyle.

The Orion Oxford Lifestyle is also online at www.OrOxLifestyle.com. The online Lifestyle allows users to focus their research using Lifestyle's search friendly layout and ability to connect to hundreds of websites. Throw in Lifestyle's convenient access to the Orion Area Chamber of Commerce and its membership of businesses and service providers you have everything you need to navigate in the Orion Oxford Community!

Regular content you will see covered in every Lifestyle.....

Basics (everything about Orion Oxford from A to Z)

Education (public and private schools, colleges and universities and important updates)

Dining in Orion Oxford (local restaurants, bistros and eateries)

Health Care (health systems, hospitals, health resources and alternative treatments)

LifeSTYLE (seasonal offerings in retail, home and garden, fashion and beauty)

Sports & Rec (teams, clubs, activities, parks and resources)

Things to Do (attractions, venues, programs and events) And so much more!

Also – The Orion Area Chamber of Commerce (news, programs, membership and events)

Reach out to Orion Oxford residents and businesses with your Orion Oxford Lifestyle ad placement.

LOW RATES AND DIRECT MAIL DISTRIBUTION!

ONLINE ACCESS THROUGH THE ONLINE LIFESTYLE AT WWW.OrOxLifestyle.COM!!

The Orion Oxford Lifestyle

Print • Online Access • Direct Mail Distribution

LIFESTYLE

Orion Oxford

MAGAZINE

Your Community Resource Guide

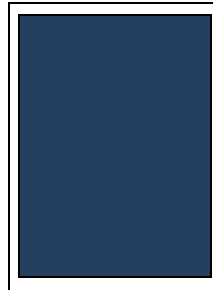
Want to “Leverage” Your Lifestyle Investment? Expand Your Placement to Include Other Communities

Special pricing available when you advertise in multiple Lifestyles!

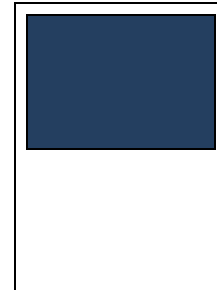
Birmingham Bloomfield
Greater Rochester
Greater Southfield
Orion Oxford

Per Placement Pricing (all rates are net)

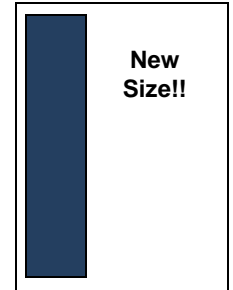
Ad Size	Rate
Full Page	\$1,750
¾ Page – NEW!	\$1,450
½ Page	\$1,150
1/3 Page – NEW!	\$900
¼ Page	\$700
Biz Card	\$350
IFC/ Page 1	\$2,400
IBC/ Page opposite TOC	\$2,000
OBC	\$2,750
Centerfold	\$3,000



Full Page 7.5 x 10



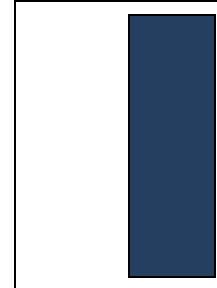
½ Page Wide 7.5 x 4.88



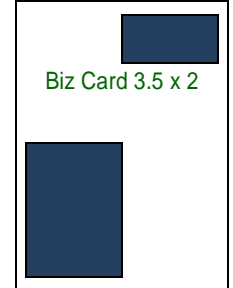
1/3 Page Tall 3.63 x 10



¾ Page 7.5 x 7.5



½ Page Tall 3.63 x 10



¼ Page 3.62 x 4.88

Guaranteed position - +15% • Bleed (+1/4" on all sides) - +5% • Ad preparation by Publisher - \$100 flat fee

30% due with signed contract. Balance due when invoiced with proof of page. 1.5% monthly service charge on outstanding balances.

Monthly Payment Plans Accepted

Reach the Orion Oxford market no matter your budget size. Ask about our payment plans – credit cards accepted.

Questions??? Contact us!

Call 231-537-3330 or email us at info@keatonpublications.com

As an advertiser in the Orion Oxford Lifestyle...

- Reach the Orion Oxford market twice each year when your print ad is delivered to up to 10000+ households and businesses per issue.
- Visibility at Orion Area Chamber of Commerce events and functions throughout the year.
- Online accessibility through the online version of the Orion Oxford Lifestyle at www.OrOxLifestyle.com and other community websites. The online Lifestyle lets users conveniently link from your ad to your website any day, anytime anywhere in the world 24/7.

Connect With Your Community - Brand Your Business

Use the Orion Oxford Lifestyle!

Contact Larry Ribits for ad placements and arrangements.

(231) 537-3330 (Office) • (716) 536-2839 (mobile) • Info@KeatonPublications.com