

# LIFESTYLE

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## Birmingham Bloomfield

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# M A G A Z I N E

Spring 2016 Close Date: 2/12/16

Materials Date: 2/17/16

Fall 2015 Close Date: 8/21/15

Materials Date: 8/26/15

**Mailed to homes and businesses in the  
48009, 48301, 48302, 48304 and 48025 zip codes.**

Distribution is projected at up to 12,000+ copies per issue. Final counts based on ad revenue participation.



## Brand Your Business In The Birmingham Bloomfield Lifestyle!

The Birmingham Bloomfield Lifestyle is the premier in-depth community resource guide for Birmingham, Bloomfield Hills, Bloomfield Township, Beverly Hills, Bingham Farms and Franklin. Residents rely on its comprehensive, no nonsense approach of providing information in an easy to use format. Need a service, phone number, website or point of reference – you'll find it in Lifestyle.

Lifestyle is also online at [www.5bsandfranklin.com](http://www.5bsandfranklin.com). The online Lifestyle allows users to focus their research using Lifestyle's search friendly layout and ability to connect to hundreds of websites. Throw in Lifestyle's convenient access to the Birmingham Bloomfield Chamber of Commerce and its membership of businesses and service providers you have everything you need to navigate in the Birmingham Bloomfield Community!

### Regular content you will see covered in every Lifestyle.....

**Basics** (everything about Birmingham Bloomfield from A to Z)

**Education** (public and private schools, colleges and universities and important updates)

**Dining in Birmingham Bloomfield** (local restaurants, bistros and eateries)

**Health Care** (health systems, hospitals, health resources and alternative treatments)

**LifeSTYLE** (seasonal offerings in retail, home and garden, fashion and beauty)

**Sports & Rec** (teams, clubs, activities, parks and resources)

**Things to Do** (attractions, venues, programs and events) And so much more!

**Also – The Birmingham Bloomfield Chamber of Commerce** (news, programs, membership and events)

**Reach out to Birmingham Bloomfield residents and businesses  
with your Birmingham Bloomfield Lifestyle ad placement.**

**LOW RATES AND DIRECT MAIL DISTRIBUTION!**

**ONLINE ACCESS THROUGH THE ONLINE LIFESTYLE AT [WWW.5BSANDFRANKLIN.COM](http://WWW.5BSANDFRANKLIN.COM)!!**

## The Birmingham Bloomfield Lifestyle

**Print • Online Access • Direct Mail Distribution • Michigan Welcome Centers**

# LIFESTYLE

*Birmingham Bloomfield*

# MAGAZINE

*Your Community Resource Guide*

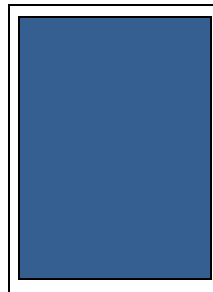
Want to "Leverage" Your Lifestyle Investment? Expand Your Placement to Include Other Communities

Special pricing available when you advertise in multiple Lifestyles!

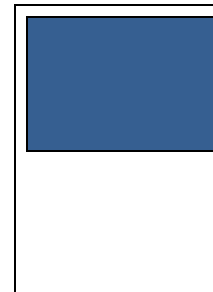
**Birmingham Bloomfield**  
**Greater Rochester**  
**Greater Southfield**  
**Orion Oxford**

**Per Placement Pricing** (all rates are net)

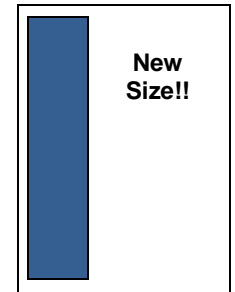
Ad Size	Rate
Full Page	\$1,750
¾ Page – NEW!	\$1,450
½ Page	\$1,150
1/3 Page – NEW!	\$900
¼ Page	\$700
Biz Card	\$350
IFC/ Page 1	\$2,400
IBC/ Page opposite TOC	\$2,000
OBC	\$2,750
Centerfold	\$3,000



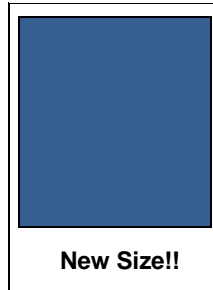
Full Page 7.5 x 10



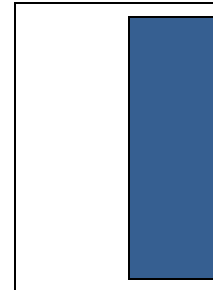
½ Page Wide 7.5 x 4.88



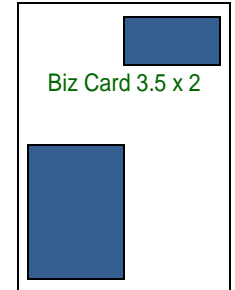
1/3 Page Tall 3.63 x 10



¼ Page 7.5 x 7.5



½ Page Tall 3.63 x 10



¼ Page 3.62 x 4.88

New Size!!

New Size!!

Biz Card 3.5 x 2

**Guaranteed position - +15% • Bleed (+1/4" on all sides) - +5% • Ad preparation by Publisher - \$100 flat fee**

30% due with signed contract. Balance due when invoiced with proof of page. 1.5% monthly service charge on outstanding balances.

**Monthly Payment Plans Accepted**

Reach the Birmingham Bloomfield market no matter your budget size. Ask about our payment plans – credit cards accepted.

**Questions??? Contact us!**

Call 231-537-3330 or email us at keatonpublications@yahoo.com

**As an advertiser in the Birmingham Bloomfield Lifestyle...**

- Reach the Birmingham Bloomfield market twice each year when your print ad is delivered to up to 12000+ households and businesses per issue.
- Visibility at Birmingham Bloomfield Chamber of Commerce events and functions throughout the year.
- Online accessibility through the online version of the Birmingham Bloomfield Lifestyle at [www.5bsandfranklin.com](http://www.5bsandfranklin.com) and other community websites. The online Lifestyle lets users conveniently link from your ad to your website.
- **New!! – Statewide exposure at Welcome Centers throughout the State of Michigan**

**Connect With Your Community - Brand Your Business**  
**Use the Birmingham Bloomfield Lifestyle!**

Contact Larry Ribits for ad placements and arrangements.

(231) 537-3330 (Office) • (716) 536-2839 (mobile) • [Info@KeatonPublications.com](mailto:Info@KeatonPublications.com)